



**PRESS RELEASE**  
For immediate release

Outremont, December 13 2006 – **www.tshinanu.tv**, the web site of the *Tshinanu, us together* series, presenting a captivating picture of Aboriginal life, was honoured by the Academy of Canadian Cinema and Television on December 2<sup>nd</sup> on the occasion of the 21<sup>st</sup> gala des Gémeaux in the **Best Website** category.

This award comes after two other important honours, gold in the Flash category at the Horizon Interactive Awards in the United States and a 2<sup>nd</sup> place in the Education category at the VIDFEST Interactive Design Competition 2006 in Vancouver.

This **ECP nouveaux médias** produced project enabled many artists and craftspeople, storytellers, elders, and people of all ages and from all Aboriginal nations involved in their communities to voice their reality and their expectations. **Tshinanu.tv** provides access to all these life experiences based on principles of interactivity, discovery and exchange well suited to First Nations philosophy.

**Tshinanu.tv** brings together the most important production of new media content depicting social, economic and cultural realities of Quebec aboriginal communities. In more than 26 interactive modules, a mixing console lets visitors choose sounds, voices, and Aboriginal music clips to build their own sound environment, in real time. Moreover, more than 300 French-language and Aboriginal schools in Quebec and Ontario are using the site's online teaching kit.

**Tshinanu.tv** production was made possible thanks to support from our broadcast partners **APTN** (Aboriginal Peoples Television Network) and **TFO** (Télévision française de l'Ontario), **SOCAM** Aboriginal radio network (Société de communication Atikamekw-Montagnais) as well as financial support from **Telefilm Canada**, the **Heritage Canada Gateway Fund**, the **Bell Fund** and the **Vidéotron Fund**.

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